



REYNOLDS *Lifetime*
TRADE MARK

ALUMINUM MASTER SHINGLES

... the perfected aluminum shingle ... for new building and re-roofing



WOOD GRAIN FINISH

STIPPLE EMBOSSED FINISH

At last *Shingles* as permanent

NEW REYNOLDS *Lifetime* ALUMINUM MASTER SHINGLES

can't rust, rot, crack, curl or stain! No granules to come off!

Shingles used to be a replacement item—a recurring cause for repair expense. But that was before Reynolds *Lifetime* ALUMINUM Master Shingles were developed . . . the *perfected* aluminum shingles with *new, improved* features of design and construction!

Here at last is a truly long-lasting shingle . . . with exclusive "*Shadow-Cup*" design for new beauty—"Anti-Capillary" construction for permanent weather-tight protection! Your best buy today . . . for maximum protection for years to come!

Made entirely of solid, durable aluminum, new Reynolds Master Shingles are impervious to rust, rot, sun and wear—there are no granules to come off. And equally important, sturdy Master Shingles help keep buildings cooler in summer, warmer in winter because aluminum *INSULATES* by reflecting radiant heat.

Add to these important advantages the "plus-factors" of easy application and low cost—and it's easy to see why so many home owners, builders and roofing contractors are swinging to *new* Reynolds *Lifetime* ALUMINUM Master Shingles. Why don't you?



NEW PROTECTION . . . NEW COMFORT . . . NEW ECONOMY



KEEPS INTERIORS UP TO 15° COOLER IN SUMMER

New Reynolds Aluminum Shingles *reflect* the rays of the sun, bounce them off the roof . . . to help keep building interiors as much as 15° cooler in summer. A big difference from old roofing materials that soaked up heat and transmitted it to the inside!



CUTS FUEL COSTS IN WINTER, TOO!

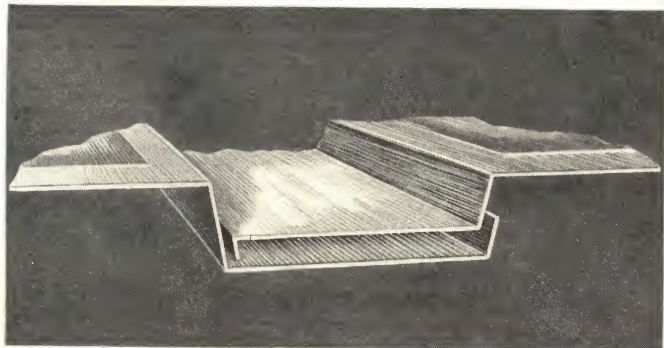
Heat from the furnace, rising through the building, *escapes* through porous, heat-transmitting roofing materials. *But not through Reynolds Master Shingles!* The reflective quality of Reynolds Aluminum helps keep the heat *in*—saves many dollars on winter fuel bills.

ent as the building itself



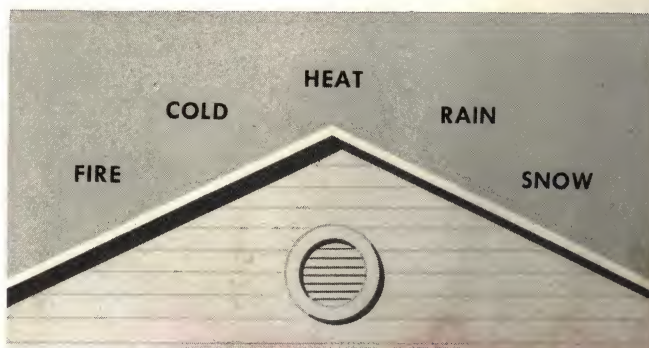
Perfect for every shingle roofing job

For new construction or remodeling of homes, schools, churches, institutions and commercial buildings. You get tighter, sounder application every time with Reynolds *Lifetime* ALUMINUM Master Shingles. Fast application, too. Self-aligning, interlocking. All nails concealed. $14\frac{1}{2}$ " x 8" exposed surfaces. $\frac{3}{8}$ " shadow line depth.



NEW IMPROVED WEATHER-TIGHT CONSTRUCTION

Capillary action of water is one of the major causes of leaking roofs. New Reynolds Master Shingles—with special *interlocking* construction—and specially engineered accessories are designed specifically to prevent leakage due to capillary action. That means truly weather-tight protection all year long.



MAXIMUM PROTECTION FOR ALL BUILDINGS

All-new, all-aluminum Reynolds Master Shingles mean no deterioration from rays of the sun, no rotting from water and exposure and no surfacing to break or come off. Require no painting or protective coating. And—they resist fire, *will not burn!* For maximum protection, minimum upkeep—always choose Reynolds *Lifetime* ALUMINUM Master Shingles!

REYNOLDS *Lifetime* ALUMINUM ROOFING ACCESSORIES

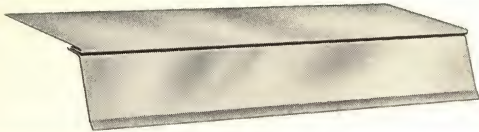
TRADE MARK

Custom Designed FOR USE WITH ALUMINUM MASTER SHINGLES

For best results, always use the following Reynolds Aluminum accessories—as needed—with Reynolds *Lifetime* ALUMINUM Master Shingles.

Use only recommended aluminum accessories and flashing. Do not make mixed installations of alumi-

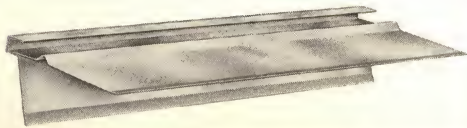
num and copper. Where necessary, insulate aluminum from dissimilar metals and masonry with aluminum pigmented asphalt mastic. Use only aluminum nails (except for concrete nails).



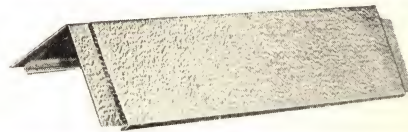
EAVE STARTER



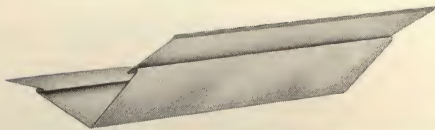
END WALL FLASHING



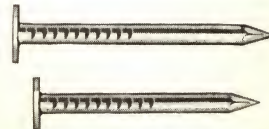
GABLE STARTER



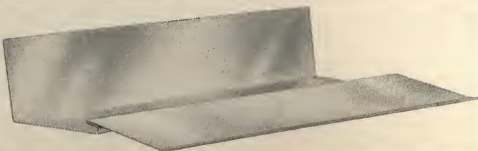
RIDGE CAP



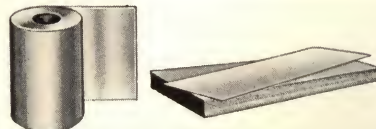
FORMED VALLEY



NAILS



SIDE WALL FLASHING



ROLL AND SHEET FLASHING

WARRANTY: Materials and sections are warranted sound and of good workmanship. Liability by Reynolds Metals Company due to defective material shall in no event exceed the purchase price applicable to such material.



REYNOLDS METALS COMPANY • Building Products Division • Louisville 1, Ky.